



Proud to be part of  WATERTON ACADEMY TRUST

# SKA HEADLINES

## Friday 28<sup>th</sup> June 2024

### Bronze, Silver and Gold Award Assemblies

Thank you if you attended one of our achievement assemblies this week – we hope you enjoyed seeing your child get their certificate and badge, and enjoyed a drink and cake with them too.

I will be sending out a survey over the next week to gather feedback about the awards and assemblies, as this is the first year we have done these awards linked to the SKA 50 Things.

### FOSKA BINGO Night

Thank you if you attended our FOSKA (Friends of SKA) Bingo night! The event raised almost £300 for school – wow! Thank you to our fantastic PTA team for organising such a brilliant night. They are looking forward to organising an exciting calendar of events for the 2024 2025 academic year! Watch this space.



### Year 3, 4 and 5 – Jumper Orders

Each year, school purchases a jumper or cardigan for your child which is ready to collect in September. Please email [skabookings@watertonacademytrust.org](mailto:skabookings@watertonacademytrust.org) to place your order. Please include your child's name and the size you would like to order. Don't miss out!



**Available sizes:** 5-6, 7-8, 9-10, 10-11, 13, small, medium, large

### Book Fair

You spent **£448.45** at our book fair, giving us school reward money of **£179.38** to spend on books for school. Thank you for supporting this event.

### Movie Night

Movie night for all years is on **Thursday 4<sup>th</sup> July 2024** straight after school. The film is **Wish**. Tickets are ONLY £1 from the office – ticket price includes popcorn and a drink.



### Last Week – Stars of the Week and Treat Tuesday

I did not have time to write a newsletter last week, but it did not seem fair to miss the opportunity of giving a shout-out to all our fantastic Stars of the Week and Treat Tuesday winners! So...

#### Star of the Week (Friday 21<sup>st</sup> June 2024)

Leeds – <b>Daniel</b> – excellent attitude to learning	York – <b>Mia</b> – trying her best in test week
Knare. – <b>Mateusz</b> – trying hard & brightening our days!	Richmond – <b>Maddison</b> – superb effort in tests
Filey – <b>Grace</b> – outstanding attitude to learning	Whitby – <b>Rose</b> – constantly following school values
Ilkley – <b>Lexie</b> – dedication to improving writing	Harrogate – <b>Destiny</b> – always trying her best


#### Treat Tuesday (Friday 21<sup>st</sup> June 2024)


Well done to Evie (Yr3), Joseph (Yr3), Ellie (Yr4), Olivia (Yr4), Ellis (Yr5), Callie (Yr5), Ebony (Yr6) and Tiva (Yr6) for achieving their Treat Tuesday award. Our focus was **being respectful**.

Stockingate, South Kirkby, Pontefract, West Yorkshire, WF9 3DP

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Attendance this week: 89% 😞

York	91%
Leeds	90%
Ilkley	90%
Richmond	89%
Filey	89%
Whitby	88%
Harrogate	88%
Knaresborough	87%
York may wear non-uniform on Friday 5 <sup>th</sup> July 2024.	

Daniel (Leeds)	For his positive attitude to learning.
Felix (York)	For his fantastic sportsmanship in P.E.
Olivia (Richmond)	For giving 100% in all subjects.
Ivy (Knaresborough)	For her super sentence writing.
Tadisa (Filey)	For settling into Filey class so well!
Keren (Whitby)	For settling into Whitby class so well!
Ebony (Harrogate)	For being so committed to our end of year performance.
Tiva (Ilkley)	For bravery in swimming lessons.

Congratulations to our Stars of the Week!

**What Parents & Educators Need to Know about SNAPCHAT**

**SCAMS AND BLACKMAIL**  
Predators can exploit Snapchat's disappearing messages feature for extortion, leading to user's fear of blackmail. It is true or real and will share their entire contact history and their money. There are three (understandably) panic and worry about the social media consequences. Snapchat's own research found that 65% of teenagers had experienced this - either on the app or off it.

**EXCESSIVE USE**  
Snapchat works hard on user engagement via various features (messaging the same person every day to build up a high score). The app also has hidden ad revenue. Snapchat claims the content is not hard to answer to each user, but it could mean that many users are hooked onto watching video endlessly. Furthermore...

**INAPPROPRIATE CONTENT**  
Some content on Snapchat simply isn't suitable for children. The app is designed to be used by people aged 13 and over. The app's algorithms are designed to filter out inappropriate content, but it's not perfect. It's important for parents to talk to their children about the risks associated with Snapchat.

**Artificial Intelligence**  
My AI is Snapchat's new chatbot, which helps to questions in a human-like fashion. However, the app is able to detect the frequency and intensity of its interactions with users. It can detect significant drops in use, such as those caused by a user's changing preferences, and it can detect reports of young users turning to AI for medical help and therapy. This could be a valuable tool for identifying potentially dangerous users.

**ONLINE PRESSURES**  
Although many of Snapchat's filters are designed to enhance an otherwise unattractive body image expectations - creating feelings of inferiority in young people compared themselves and others. Snapchat's new AI also has priority notifications (which will get displayed more prominently) and it can detect when a user is logging in on an internet.

**VISIBLE LOCATION**  
A feature called 'Snapmap' highlights your device's location to other users. There are options to restrict who can see this information: all friends, selected friends, or no one. Snapchat also has real-time location sharing, which is intended as a useful tool to help friends keep track of each other. But it could also be used to track a young person for more sinister reasons.

**Advice for Parents & Educators**

**SET CONTROLS VIA FAMILY CENTRE**  
Snapchat has parental controls called Family Centre. Parents can use this to limit the content that their children can see on the app. They can also use it to limit the content that their children can see on the app. They can also use it to limit the content that their children can see on the app.

**TALK ABOUT REAL LIFE SCAMS**  
If a young person is mature enough to have a conversation about social media and technology, they should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams.

**DISCUSS AI**  
Although My AI's responses can often give the impression that it is a real person, it's important that young people remember this is only a chatbot. They should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams.

**CHAT ABOUT CONTENT**  
If they feel like an awkward conversation is starting, they should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams.

**KEEP ACCOUNTS PRIVATE**  
Profiles are private by default, but children may not always be aware of this. They should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams.

**BE READY TO BLOCK AND REPORT**  
If a stranger does contact with a child on Snapchat and they feel uncomfortable, they should be able to understand the risks of real life scams. They should be able to understand the risks of real life scams.

**Meet Our Expert**  
Dr. Claire Whitehead is a qualified child psychologist, educator and researcher who has developed and implemented anti-bullying and cyber safety programmes in schools. She has also been involved in various research for the Australian government comparing internet use and wellbeing of young people in this age group.

**Wake Up Wednesday**  
The National College

**Value of the week: Be kind**

Charley (Year 6)	Kianna (Year 6)
Rose (Year 5)	Grace (Year 5)
Xanthe (Year 4)	Carter (Year 4)
Georgie (Year 3)	Ellie (Year 3)

**DON'T MISS OUT ON IMPORTANT SKA INFORMATION!**

Follow our social media pages and sign up for the MCAS App to keep up to date.

**Key Events Next Week**

**Water10 Party Day (at school) - Tuesday 2<sup>nd</sup> July - full uniform please**

**Movie Night (all years) - Thursday 4<sup>th</sup> July**  
**TICKETS £1 FROM THE OFFICE**

**Year 6 Crucial Crew Trip - Friday 5<sup>th</sup> July**

Click the preview to open the full guide!

