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ACADEMY TRUST

Wednesday 13th December 2023

Group Messages - Code of Conduct Reminder

Dear families,

It has been brought to my attention that some parents/carers are being inappropriate and quite unkind about individual staff members in group WhatsApp conversations.

While I do not have any issue with group WhatsApp conversations as a way of parents communicating with each other, I would like to remind you all of the following excerpt from our Code of Conduct document. The full document can be accessed [here](#).

Inappropriate use of social media including messaging services

Social media websites are being used increasingly to fuel campaigns and complaints against schools, Headteachers, school staff, and in some cases other parents/students. Governors, Trust staff and school staff consider the use of social media websites or apps being used in this way as unacceptable and not in the best interests of the students or the whole school community.

Any concerns you may have must be made through the appropriate channels by speaking to the appropriate member of staff, so they can be dealt with fairly, appropriately and effectively for all concerned.

'Think before you post'

We ask that social media, whether public or private, should not be used to fuel campaigns and voice complaints against the school, school staff, parents or children.

It seems pertinent to say that headteachers, teachers and support staff all have feelings and as parents/carers, you would expect school to deal with such incidents of unkindness between your children – I am therefore asking that these acts of unkindness stop immediately.

As highlighted above, please do get in touch with me if you have issues you would like to raise. There are plenty of opportunities to do this – unfortunately our survey which was open for over two weeks is now closed, however I am on the gate most mornings and can be contacted through the office. If I am unavailable, an appointment can be made.

Mr Adam Potter
Headteacher